

## October 2010 Program

On October 11th artist, teacher and entrepreneur Ann Wiker will discuss Making the Transition from Hobbyist to Professional Artist. Ms. Wiker is the founder and director of Art Exposure, Inc. A former Associate Professor at York College, Ann has taught art studio, art history and art appreciation to students of all ages through the Hopkins Odyssey Program, Howard Count Department of Parks and Recreation and Frederick County Public Schools as well as York College. She has been published in various local media and works as an art consultant and as a painter.

Her firm, Art Exposure, Inc., was founded in 2000 to expose the community to art through exhibits, education and events. Believing that everyone can enjoy making, viewing and purchasing art, Art Exposure offers art classes for children and adults to encourage the creation process. It offers alternate display spaces to artists as well as professional development workshops to make the exhibit process possible. It also plans art appreciation events to make the art buying process enjoyable.

Art Exposure's mission benefits both artists and local businesses. Displayed art improves the appearance of the downtown area and maintains a pleasant image. The art encourages passers-by to appreciate the work of local artists and to consider the role of art in everyday life. The program also assists artists in marketing their artwork through exhibit opportunities, curatorial services, publicity packages and seminars on professional development.